Cimagining Employer Engagement

According to a 2023 UPCEA Report, 53% of employers want to be more involved in shaping postsecondary education.

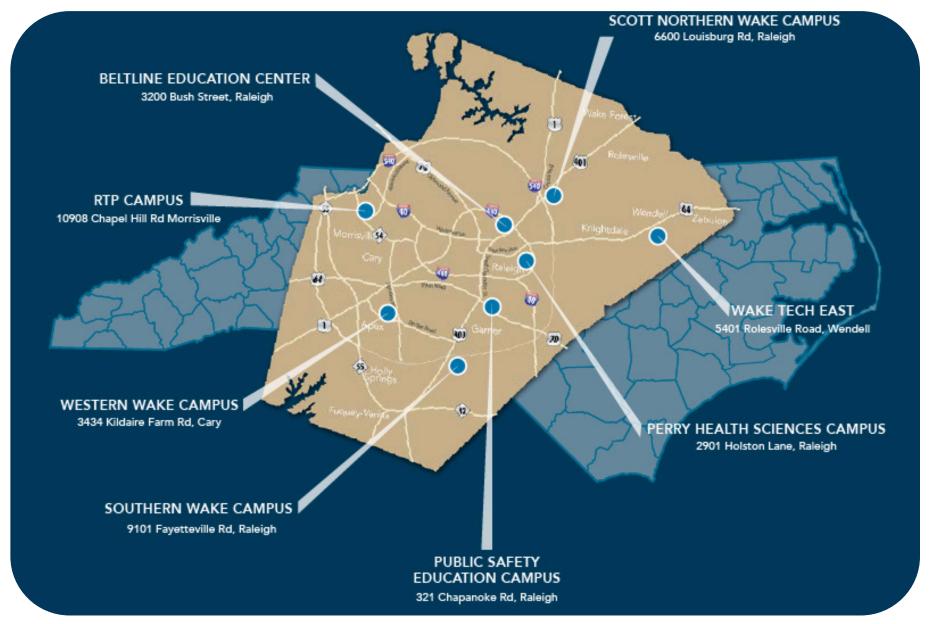
Summer 2025

Professor Chad McKenzie Wake Technical Community College - Raleigh, NC

WAKETECH M-A Pipeline With Purpose

IT Programs

- Cloud Computing
- Networking
- Cybersecurity
- Programming
- Analytics
- IT Service & Support
- Simulation & Game Development
- Web & UX Design

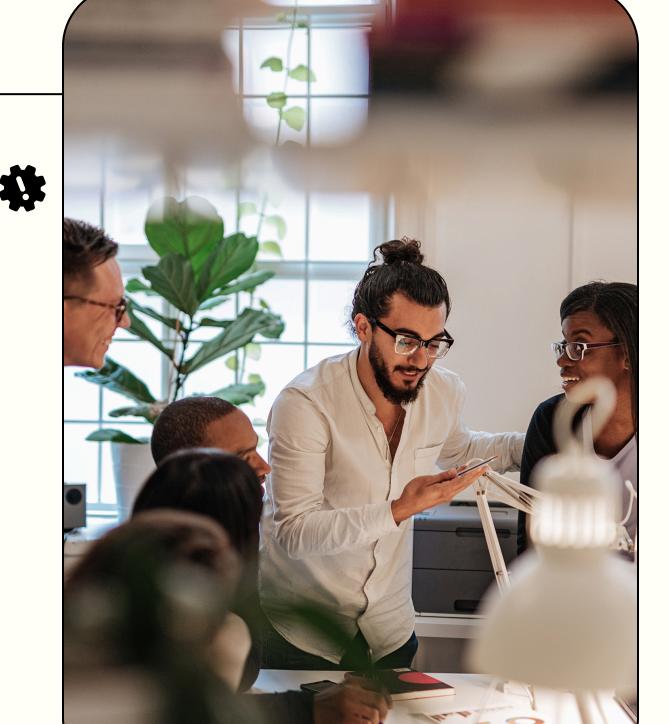


Our students are eager, capable, and ready to learn from the people who do this work every day—people like you.

LOW-LIFT, HIGH-IMPACT

Opportunities

- Mentor a student
- Offer an internship or micro-internship
- Speak in a class or event
- Host a job site visit or job shadow
- Participate in panels, hackathons, or employer roundtables.



ENGAGEMENT SOLUTIONS

Advisory Boards

- You help shape curriculum—not just critique it.
- You tell us what tools your team uses, and we teach them.
- Join a program advisory board. Help design the workforce you want to hire from.

Work-Based Learning

- Micro-experiences.
 Embedded learning. Real-world, real time.
- Many students have no industry connections. You become their bridge.
- © Offer a short-term internship, real-world project, or mentorship. Help students do, not just learn.

"We want to be your partner in experimentation, not just execution.

Bring your use cases, your tools, your talent needs—and let's build the future of IT education together."

RTP Innovation Lab

- This is our blank slate—a space you can help design. We envision collaborative workshops, tool demos, sandboxed environments, hackathons, and more.
- You get a space to test, train, and teach—on your terms.
- On Host an event. Bring your tech. Bring your people. Show our students what's next.





Let's talk. Let's build. Let's lead. Together.

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